# Omro BID Façade Grant Program

## Purpose:

The Omro BID makes these grants available to business and property owners for the purpose of promoting the historic character of our downtown and overall appearance of the businesses in the city. **Omro BID and Future Omro's mission of downtown revitalization recognizes the importance of maintaining and enhancing the historic qualities of downtown.** Grants awarded through this program are intended to encourage property improvements which further this mission.

Applicants are advised that the BID is not obligated to consider requests for work undertaken prior to approval of the grant proposal.

#### Guidelines:

- Grants are to be used for exterior rehabilitation to existing commercial buildings within the Omro Business Improvement District.
- Rehabilitations or improvements are to be in accordance with Future Omro's *Design Guidelines* and the *Secretary of the Interior's Standards for Rehabilitation*. Compliance will be determined by the Omro BID Board of Directors.
- Grants will provide a dollar for dollar match of business or property owner project funding up to a maximum of \$1000 per project for facade improvements and \$500 per project for signs and signage. If materials are purchased in Omro and/or tradesmen hired in the 54963 area, and documentation is provided, the project will be eligible to receive an additional \$100 per façade improvement and/or \$50 per signage. Only one grant may be applied per assessed address per year.
- A limited amount of funding is available under this program, and the Board reserves the right to make awards of limited funds based on the relative merits and positive impacts of the projects. If several projects are under consideration at one time, grant applications will be considered in order of which they are received in the Future Omro office.
- Building owners or their tenants may apply.
- Applicants are encouraged to consult with Future Omro as designs are developed and before restoration takes place. The Design Committee has developed *Design Guidelines* for use by all businesses, but concentrates on the historic downtown district.
- All applicants must obtain building permits required for the project and conform to local ordinances.
- Signage must conform to local ordinances and not infringe on any copyright or trademarks.
- The Omro BID and Future Omro will not use race, sex, age, religion, or other prohibited categories as grounds for refusing a grant to an eligible applicant.
- The Board of Directors decision is final.
- Examples of Eligible Activities:

Eligible improvements include, but are not limited to:

- Complete façade restoration
- Materials and labor, and professional design assistance
- Building cleaning
- Exterior painting
- Exterior lighting
- Exterior door or window replacement or alteration
- Tuck pointing or cleaning of exterior brick (see Future Omro Design Guidelines)
- Exterior signs permanently attached to property owner's land or building used to advertise

property owners business or window signs

- Ground preparation and plantings that are anticipated to survive two or more years
- Planters permanently affixed to land or building
- Outdoor seating permanently affixed to land or building
- Exterior deck for business use
- Replacement of roof, gutters or fascia
- Awnings attached to building
- Parking lot construction, resurfacing, sealing, striping once every 3 years

## Grant Application Procedure:

1. Complete the grant application form available at the Future Omro office or online at www.omrowi.com/business-improvement-district.html and attach a copy of the proposed work and projected costs. Bids, quotes, sketches or photo examples are encouraged. Grant proposal may be delivered in person, mailed or emailed to the Community & Economic Development Director at the Future Omro office.

2. If the proposal conforms to the Design Guidelines, all local ordinances, all aspects of the project and application are acceptable, the Future Omro Design Committee/BID Board will move the application forward in the approval process and work can then be completed. Should the committee require further information or alterations to the proposal, the applicant will be contacted by the Community & Economic Development Director.

3. Once the application is accepted and formally approved by the Board of Directors, any changes in the facade or sign project specifications must be approved by the Future Omro Design Committee/BID Board. Deviations from an approved project plan may disqualify the applicant from receiving grant funding.

4. Upon project completion please notify the Director, then the Future Omro Design Committee/BID Board will conduct a final inspection. Grant monies will only be disbursed after such inspection of grant application form and submittal of paid receipts from the completed project to the Director. Reimbursable items include materials and hired labor/contractors. All costs incurred and payment made have to happen the year of the application. Only one application per property will be accepted per calendar year, with year ending in December.

Return completed application forms and materials to: Future Omro 130 W. Larrabee St. Omro, WI 54963

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# **Omro Business Improvement District Façade Improvement Grant Application**

Please fill out this application and retur (920) 685-0384; or e-mail it to: dracine	rn it to: Dana Racine, 130 W. Larrabee Street, Omro, WI 54963; or fax it to @omro-wi.com.
Owner's/Tenant's Name:	
Phone Number:	E-mail:
Type of Project (Please Check A	Il That Apply):
Complete façade restoration	
Materials and labor, and profession	al design assistance
Building cleaning	
Exterior painting	
Exterior lighting	
Exterior door or window replaceme	ent or alteration
Tuck pointing or cleaning of exterio	or brick (see Future Omro Design Guidelines)
Exterior signs permanently attached owners business or window signs	d to property owner's land or building used to advertise property
Ground preparation and plantings the	hat are anticipated to survive two or more years
Planters permanently affixed to land	d or building
Outdoor seating permanently affixe	ed to land or building
Exterior deck for business use	
Replacement of roof, gutters or fasc	cia
Awnings attached to building	
Parking lot construction, resurfacing	g, sealing, striping once every 3 years
Other (Please describe)	
	etail to include size, color, etc., & attach sketch or photo example,
Total Cost of Project:	Do you rent or own?
If renting, owner's name/address: (Please attach letter of permission fit	rom owner to do any façade work).
Signature of applicant:	Date:
labor/contractor. All eligibility and reimbur awarded annually. All costs incurred and p	nitted when the project is completed. Reimbursable items include materials and hired rsement is subject to BID Board final approval. A limited number of grants are ayment made have to happen the year of application. Only one application per . Responsibility of project completion and payment of funds for the completed work is
Office Use Only: Amount of Rec Work Approved by FO Design Date: Funding Approved by FO Design Date:	ceived by Director Date: Initials: Supporting Materials Included: Y/N BID Board Date: BID Board Date:

Application Sent to City Hall for Payment Date: