



Future Omro, a Chamber Main Street Program, works to enhance the quality of life in the community of Omro. We strive to make it a place people and employers are proud to call home by maintaining historic integrity and ensuring economic stability through integrated efforts in Organization, Design, Promotion and Business Focus.

Hello Future Omro friends and members,

Thank you for your continued support of Future Omro and our mission! This has been a year of change as we work to strengthen our Future Omro | Chamber as it separates from the City of Omro. We appreciate your patience as we work through these changes.

Your continued membership helps us to connect to the community and affect the lives of those who live here. It is because of caring partners like you that Future Omro hosts community events.

Here's a glimpse of what we do for our partners and for the community:

- ❖ Plan, promote, and host community events that bring thousands of visitors to Omro.
 - Memorial Day Car Show, 4th of July, Octoberfest and Jingle & Mingle.
- ❖ Distribute promotional materials statewide and beyond.
- ❖ Work with the City Administration to raise awareness and develop solutions for challenges facing small businesses.
- ❖ Encourage shopping local through our Chamber Gift Certificates.
- ❖ Participate in valuable community investment projects (Main Street Program).
- ❖ Provide an on-line Partner Business Directory and offer referrals.
- ❖ Administrate the Future Omro website and social media.
- ❖ Organize the Thursday Night Farmer's Market.
- ❖ Seek new opportunities to showcase and promote members and the community.
- ❖ Strive to foster a community culture and shop local mentality.
- ❖ Provide networking and learning events for member businesses.

We are your chamber. If you have any suggestions or ideas you would like to see implemented, please reach out to our Director. (920) 666-5881

We look forward to working with you and all the opportunities 2024 will bring!

Sincerely,

Future Omro Board of Directors



Hello Future Omro friends and members,

It is an honor to serve as your new Chamber Director. Omro is a charming community with an amazing amount of potential. My goal is to help foster growth and business strength within our community.

A little about myself:

My name is Kamilla Schraufnagel. I am the youngest daughter of a modest entrepreneurial family who builds homes and custom cabinetry in the Watertown area. Growing up, I was very active within my community and church. I volunteered every year possible for Watertown Library's Youth Advisory Committee which organized events for fellow youth. I grew up through the ranks of 4-H, even interning two summers for the Jefferson County system. Post college graduation, I joined my hometown's Chamber of Commerce and Rotary where I continued to help volunteer for my community.

In April 2023, I moved to the Omro area with my husband. Since then, we have been visiting your local restaurants and shops. I have even paddled the Fox River a few times from your boat launches. There is an abundance of charm in Omro! My goal is to help you shine by continuing your event efforts and adding networking connections.

I look forward to connecting with you over the next weeks and throughout the year. Please feel free to give me a call or email whenever you want to chat. As your Chamber is still in a state of growth, we do not yet have a permanent address to share, but I would be happy to meet at your place of business.

Sincerely,

Kamilla Schraufnagel

Future Omro Chamber / Main Street Program

(920) 666-5881

omrochamber@gmail.com



Kamilla Schraufnagel

Fun fact: I am a vocally trained soprano who loves to belt it out on my drives home. If you ever hear high pitches coming from my vehicle, I might just be stretching my voice! (I try to reserve this habit for the high-speed limit areas.)